

# Club Journal

December 2024

The magazine for all CIU members

75p

## Dransfields CIU National Charity Raceday takes place at Doncaster



Pictured, left to right: Chris Haley (Managing Director, Dransfields), Kenneth D Green CMD ACM (Union General Secretary), Ken Roberts CMD ACM (Union President) and Bob Russell CMD (Union Vice-President) at the Dransfields CIU National Charity Raceday at Doncaster on November 9

Union clubs from all over the country enjoyed a thrilling day of racing at the Dransfields CIU National Charity Raceday on Saturday, November 9 at Doncaster.

The famous racing venue provided a fantastic backdrop for some top-class flat action with attendees witnessing eight highly competitive races.

This fixture was the finale of the British flat racing season with many of the top trainers, jockeys and horses in attendance.

Of particular interest to the Union members was the Dransfields CIU National Charity Handicap (Class 2) race at 2.35pm.

In a very exciting race with 15 runners taking part, it was 5-1 shot Eye of Dubai, ridden by Jason Hart and trained at John and Sean Quinn's Settrington yard, who scraped home by a nose from the Irish-trained favourite

TV Star to land the six-furlong handicap which was worth £23,000 to the winner.

Among those attending the event were: Union President Ken Roberts CMD ACM, Union General Secretary Kenneth D Green CMD ACM, Union Vice-President Bob Russell CMD, NEC Member Sean Belton CMD, NEC Member Nathan Clarke, NEC Member Mandy Crockford, NEC Member Glenn Doyle, NEC Member Geoff Fisher, NEC Member Jack Haughey CMD ACM, NEC Member Chris O'Neill CMD ACM, NEC Member David Woodburn CMD, NEC Member Wynn Wright CMD, Dransfields Managing Director Chris Haley, Dransfields Director of Operations Trevor Roberts, Pure Purchasing Managing Director David King and Bryan Howarth of CIU Auditors B.H. Accountancy.

## Register now to receive the digital *Club Journal*



With *Club Journal* launching as a digital-only magazine next month, don't forget to register for the new, expanded publication on the Union website at [www.ciu.org.uk](http://www.ciu.org.uk).

You will also be able to access the magazine and selected news and feature stories on the *Club Journal* website at [clubjournal.co.uk](http://clubjournal.co.uk), as well as keep up to date with Union events on the CIU Facebook page and receive regular e-bulletins via email.

### Digital *Club Journal*

The expanded new magazine will be available to read and download at the beginning of each month and will be a bigger version of the current publication with even more content and news from clubland as well as business-building and legislative features.

### Inside...

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Welcome to the December edition of *Club Journal*.

As announced last month, this will be the last regular paper edition of the magazine with *Club Journal* available as a digital-only publication going forward.

This is a new chapter for a magazine which has existed since 1894 so please ensure that you don't miss out on the brand-new expanded *Club Journal* which will be available to download and read from the Union's official website [www.ciu.org.uk](http://www.ciu.org.uk) at the beginning of each month.

In other news, many thanks to all those who went along to this year's Dransfields CIU National Charity Raceday at Doncaster in November.

It was a great day for clubland with some exciting races, including our thrilling sponsored race which ending in a photo-finish.

If any clubs are keen to host the Union's Award in Club Management (ACM) day courses, please get in touch.

You will need minimum of 10 candidates eager to complete the ACM, then the course will come to you and the three self-contained units will be delivered by Union lecturers over three Saturdays of your choice, at your club.

You could also team up with clubs in your branch area to share the

# Welcome

hosting duties.

For further information, contact Senior Head Office Administrator Cath Fitzpatrick at:

[Catherine.Fitzpatrick@wmcui.org](mailto:Catherine.Fitzpatrick@wmcui.org).

This month's 'Club of the Month' is Sheerness East Working Men's Club on the Isle of Sheppey in Kent.

The club was founded in 1919 and continues to be a real community hub for local people of all ages with a flourishing youth football section, several highly competitive darts and pool teams and many other activities going on within its walls, including dancing, charity fundraising and live entertainment.

For the full club profile, see pages 12-15.

Planning continues ahead of the 2025 Annual Meeting which will take place on Saturday, April 26 in Blackpool with the CIU Beer & Trades Exhibition staged on the day before – Friday, April 25.

Please make sure you put these important dates in your diary.

All that remains is for me to wish all our readers a very busy and prosperous Christmas and a Happy New Year!

**Stephen Goulding**

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The views expressed in this journal are not necessarily those of the publisher

## CLUB JOURNAL

### CIU Editorial Panel



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Harry Chandler  
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Nathan Clarke  
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Stephen Foster CMD ACM  
NEC Member



Jack Haughey CMD ACM  
NEC Member



Chris O'Neill CMD ACM  
NEC Member



David Woodburn CMD  
NEC Member



Wynn Wright CMD  
NEC Member

## Cambridge WMC pool ace Jamie Burch wins singles title



Cambridge Area Singles Pool Champion Jamie Burch who plays for Cambridge Workingmen's Club

Cambridge Workingmen's Club is celebrating after two of their top pool players finished as winner and runner-up in the Cambridge Area League Singles Competition.

Jamie Burch beat fellow club member Garry Browne to lift the trophy after a highly competitive final played in October.

The club is renowned for its excellent pool facilities with a total of six tables and a number of teams competing at various levels across the region.

## News in brief



### Cefyn Forest Central Club to stage Memorial Darts tournament on Friday, December 27

The Cefyn Forest Central Club in Blackwood, South Wales will be staging its Memorial Darts Tournament on Friday, December 27.

The event, in memory of Glyn Greenway and John Stoate, will see a first prize of £600, £250 for the Runner-Up and £100 each for the losing semi-finalists.

The female players who makes the most progress in the tournament will be awarded £50.

The action gets underway at 12.30pm on the day with entry costing £7.

For more information, contact the club on 01443 830417.

Meanwhile, the club's members have enjoyed some cracking entertainment in recent months with a succession of top tribute acts – including James Alexander as Phil Collins, Linz as Adele and 'ABBA' – all performing at sellout music nights at the club.

## Clubs gear up for big fight night with Usyk v Fury 2 on Saturday, December 21

Many club members will be gearing up for Tyson Fury's rematch with Oleksandr Usyk in Riyadh on Saturday, December 21 - live on TNT Sports Box Office – in a match being billed as 'Reignited'.

The Gypsy King believes he will beat the Ukrainian by knockout, claiming that is usually the script when he faces someone for a second time. "I always end up knocking them out in the rematch," Fury said.

This is a much-anticipated fight as the two heavyweights clash some seven months after Usyk's victory back in May.

Usyk overcame the former world champion Fury in a fight billed as the 'Ring of Fire', winning via split decision to become the undisputed heavyweight champion.

To book the fight, visit:

[tntsportsbusiness.co.uk/ppv/usyk-fury-2](https://tntsportsbusiness.co.uk/ppv/usyk-fury-2)



## News in brief



### Ovington Social Club in Northumberland stages Remembrance Day Service for village

Ovington Social Club in Northumberland held a service on Remembrance Sunday for the local community.

Members and local people walked from the



Village Green before assembling at the club for a Remembrance Service.

Club members worked extremely hard for many weeks ahead of the service to create some magnificent displays, including a knitted poppy display (pictured, top).



## Newcastle Labour Club set for relocation in 2025



**Newcastle Labour Club is relocating to a former bank about a mile away from the current site**

The year 2025 will usher in a brand-new era for members of Newcastle Labour Club with the club relocating from its current site in Leazes Park Road, where it has been housed since 1979, to the site of a former Lloyds Bank on nearby Northumberland Street, which is one of the busiest thoroughfares in the City and a major shopping destination seven days a week.

Club Secretary Liam Botterill called the move to the new site, which is around a mile from the current club, as “positive news” and believes that the new location will give the club a major boost.

He added: “It will feel like a brand-new club, with disabled access and a lift, meaning more people can come and be a part of Newcastle Labour Club.”

Planning permission has been granted for alterations to the new site and work is underway to refurbish the building.

As well as improved accessibility, the club, which has more than 400 members, will have a new Function Room which will be available to hire for private events.

The licensing and lease for the new site was managed by Newcastle-based law firm Sintons.

Sarah Smith, partner at Sintons, who worked on the project alongside senior associate Danielle Dale, said: “Moving to this new site will bring so many benefits for Newcastle Labour Club and its members. It’s a central location, an accessible building and will have a contemporary, city centre Function Room.

“When the new building opens in early 2025, I think everyone will be very excited to walk through the doors, whether they’ve been a member for many years – maybe since before the club moved to its current home in 1979 – or they’re new to the club.”

The existing building was opened by none other than the then Prime Minister, James Callaghan, but an exciting new era awaits the club in the new location.

The club is renowned for its busy programme of events throughout the year, including regular live entertainment, bingo and other traditional activities.

## Norristhorpe Club charity events raise £3,977



A presentation was held at the Norristhorpe Club in Heavy Woollen Branch to hand over a cheque for £3,977 to the Brighter Grays Charity which is a peer support group run for children up to the age of 21 who have suffered a loss. The sum was the result of a series of fundraising events by the Route 69 Bikers organisation which is based at the club.

## Huntington WMC celebrates its centenary



Members enjoyed a number of celebratory events in October for the club's centenary

Huntington Working Men's Club in York recently celebrated its centenary with a number of special events held in October.

The series of events included a grand raffle for local charity York Breast Friends and a musical night featuring a local band and a 1940s vintage dance night.

The club, founded in 1924 on the site of an old cow shed, has been a vital part of the local community ever since and has hosted some legendary clubland acts during its history with the likes of Freddie and the Dreamers, Bernard Manning, The Krankies, Jane McDonald, the Four Tops and Acker Bilk all performing on their stage.

## News in brief



### Top Elvis tribute act Mark Knight heading to Filton & District Social Club in Bristol

Bristol's Filton & District Social Club will be welcoming top Elvis tribute performer Mark Knight on Saturday, January 18.

Mark's show is a whistlestop tour of the music of Elvis Presley, from the early days in the 1950s to the movie years and then the latter Las Vegas era.

Tickets are available from the club and cost £10 each.



### Clubs urged to take on the Macmillan Darts Marathon and raise cash for the charity

Macmillan Cancer Support is asking CIU clubs to stage a Darts Marathon in order to raise funds for the vital work undertaken by the charity.

The charity's new initiative hopes that groups of players will spend 12 hours on the oche or chase a 100,000-point target to raise money for men living with cancer.

Men make up more than half of new cancer cases but many of them do not seek support. The Darts Marathon aims to get men talking about cancer one throw at a time.

## News in brief

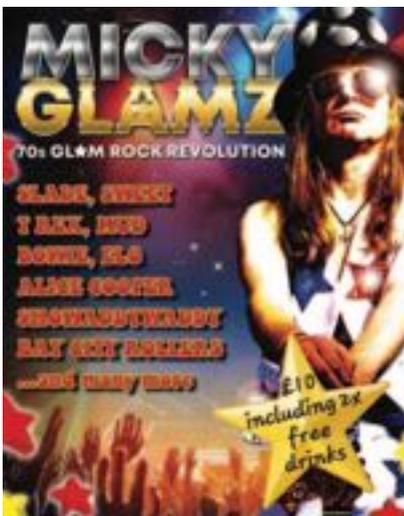


### Saltash Social Club set to rock to top tribute act Foo Fighters SW on December 14

The highly rated tribute band Foo Fighters SW will be performing at the Saltash Social Club in Cornwall on Saturday, December 14.

Based in Exeter, Foo Fighters SW offer a very authentic experience of the original legendary band fronted by Dave Grohl and will be playing all the best-known hits including: All My Life, Learning To Fly and Times Like These.

Tickets are £5 for non members with free entry for members.



### Micky Glamz heads to Stoke Golding Liberal Club for night of 1970s Glam Rock tunes

Saturday, December 14 will see members of Stoke Golding Liberal reliving the heady days of 1970s Glam Rock as Micky Glamz performs at the club.

Expect the key anthems from such legendary groups as Slade, the Bay City Rollers, T-Rex, Mud, David Bowie, the Electric Light Orchestra and Alice Cooper.

Tickets are £10 each, including two drinks.

## Swindon's Ashford Road Club hosts tabletop sale



### The Ashford Road Club staged the tabletop sale on Saturday, November 16

The Ashford Road Club in Swindon held a successful tabletop sale on the morning and afternoon of Saturday, November 16.

There were over 10 stalls selling a variety of goods, including second-hand clothes and shoes, bric-a-brac, antiques and handmade Christmas decorations.

With the bar open from 11am and hot dogs on sale for hungry shoppers, it was a highly successful event.

Meanwhile, the club has an array of activities in store throughout December, including several live entertainment dates and a sold-out Children's Christmas Party on Saturday, December 21.



There were all sorts of goods on sale, including bric-a-brac and handmade Christmas decorations

## The Oatlands celebrates 125th anniversary in style



The Oatlands welcomed comedians Martin Gold and Lea Roberts to the club on November 2

The Oatlands Club in Harrogate, Yorkshire held a spectacular 125th Anniversary Weekend Celebrations over the weekend of November 1/2.

The Friday night saw fantastic entertainment from The Uptown Band while on Saturday night, the entertainment was provided by two award-winning comedians, Martin Gold and Lea Roberts.

Both nights were full houses with members enjoying a free buffet and bingo and invited guests from other Harrogate Clubs such as Harlow and Starbeck joining in.

There was also a bespoke cake featuring images of the club, while members enjoyed 50p off drinks for both the Friday and Saturday as a special thank you.

Established in 1899, the club has over 1,200 members spanning in ages from 18 to 80 and membership is still growing each month, attracting members from all over Harrogate and beyond.

This month's festive events include a live band playing on December 27 who will be covering some of the biggest hits of the 1950s and 1960s.



Members enjoyed a great weekend of 125th anniversary celebrations, as well as a slice of a specially made cake (right)

## News in brief



### Longbridge Social Club rounds off 2024 with dual tribute to Robbie Williams and Elvis

The Longbridge Social Club has announced that its New Year's Eve 2024 entertainment will be 'A Dual Tribute: Robbie Presley' which will see talented vocalist Robbie Peters performing the most beloved hits of both Robbie Williams and Elvis Presley in a show of two halves.

Tickets are on sale to members for £6 each.

The doors open at 7pm with the show starting at 9pm and concluding at 12.30am.

## CLUB NOTICES

### Club name changes

From: Sheffield Carlton Social Club

To: Carlton Social Club (Sheffield) Ltd  
(South Yorkshire Branch)

From: Tenterden Club

To: The Tenterden Club Ltd (Kent Branch)



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# Burnley Miners Social Club unveils refurbished Concert Room



The staff line up behind the brand-new bar in the Concert Room of Burnley Miners Social Club

Burnley Miners Social Club in Lancashire has unveiled its fantastic newly refurbished Concert Room.

The new bar, tabletops, shelving and frames were completed by PH Joiners, while the brand-new upholstery of the chairs and seating was installed by Suites 2 U.

Carpet Market were responsible for the new carpet, new bar and stage flooring.

Lyons Fire and Security helped to install two new 85-inch and 75-inch screens while Way-ton Electrical gave all the electrics a full overhaul.

Opus Burnley provided the state-of-the-art lighting and sound systems and Wilson Bradley stripped and decorated the entire room.

Jenkins Plumbers Limited refurbished the Gents Toilet with Atlas Environmental Services Ltd installing supplementary equipment.

There was also plenty of support from Carlsberg-Marston's with the set-up of the new bar.

Meanwhile, the club's staff and cleaners all got involved in getting the room up and running as quickly as possible.



The new stage alongside one of the two large screens which have been installed in the Concert Room



The new bar has a fantastic selection of drinks, including Cruzcampo, San Miguel and Strongbow



The Gents Toilets have been fully refurbished to match the new Ladies Toilets which were unveiled back in June



As well as a new, modern colour scheme, the Concert Room has a new carpet and new bar and stage flooring

The colour scheme has been updated to give a modern feel to the room

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Darts is a popular sport at Sheerness East WMC with several teams playing weekly fixtures



# Sheerness East Working Men's Club

Founded in 1919, Sheerness East Working Men's Club on the Isle of Sheppey in Kent is the epitome of a community and family-orientated club with a wealth of activities on offer

Sheerness East Working Men's Club on the Isle of Sheppey in Kent was founded in 1919 after local landowner, Lord Robert Harris, gifted the plot of land to those returning from service in World War One.

The original building has been extended since those early days and now boasts a large Function Hall, Lounge Bar and Garden giving members plenty of space to enjoy an array of activities or simply relax with friends and family over a drink or two.

The club, just a short distance from the island's thriving commercial port, currently has 1,800 members and is busy seven days a week from morning until closing time.

"It's sometimes like a conveyer belt,



The Associated Sheppey Bikers held a charity event at the club in July

we have so much going on and so many different groups using the club's facilities," says Club Manager Paula Smith who runs the club with husband Dave.

"It's a real community facility and we really work hard to ensure that we can accommodate as many activities as possible and keep the club nice and busy.

"So things like yoga classes, sequence dancing, senior exercise classes and singing and dancing groups for dementia sufferers are hosted in the Hall throughout the week at various times.

"It's great to see so many people getting involved and to give you an idea of how popular our sequence dancing afternoons are, they have around 80 at the Monday session and 40 on on a Thursday.

"They host regular 'themed' events – for example, a Halloween Night – where all the dancers wear fancy dress."

Above all, it is serving the local population which drives the club

forwards.

"We really try to accommodate as many community groups as possible," says Paula. "So, for example, we have a deaf group who come in to socialise with each other as well as a group with learning difficulties.

"Then we host groups like the Women's Institute and the Associated Sheppey Bikers who hold various events throughout the year.

"Our Senior Fellowship takes place each Wednesday with a good crowd of people attending on a weekly basis to socialise and take part in various activities.

"During the pandemic our Hall became one of the first 'drop-in' COVID testing stations in the UK; then we became a vaccination facility and latterly we now host a blood donation unit once a month."

Sport is also a mainstay of the club with 10 darts teams and three pool teams playing fixtures at the club throughout the week, while the club is also the base for a flourishing youth football team which plays on the

pitches at the rear of the club.

The club hosts the Sheppey Classic Darts tournament each summer which pulls in some of the best players from across Kent, including the likes of PDC professional Conan Whitehead, Josh Payne and Rob Cross, and then in November the club stages a charity darts event in aid of Great Ormond Street Hospital.

"This year's charity darts raised over £1,200 and saw 32 teams playing in a round-robin tournament before a knockout round which meant that there were loads of people involved in a fantastic day," says Paula.

"We also held a raffle with prizes donated by local businesses and members.

"We're really proud of our youth football section which has teams from Under-8s to Under-15s as well as two girls teams and a charity team.

"They train at various times throughout the week with games on a Sunday. It's really busy on matchday with all the players and their parents





coming into the club to have a bacon roll, tea and coffee from the club kitchen.

“We also have Sky Sports and TNT Sports in the club so everyone can come in and watch the Premier League games at the weekend after they’ve played their own games.”

The club is such a beloved part of the local community, it’s almost inconceivable to consider that 16 years ago it was in serious danger of shutting its doors forever due to financial difficulties.

“Dave and I were approached in 2008 when the club’s finances were in disarray,” explains Paula. “The club was hundreds of thousands of pounds in debt with money owed on the mortgage and various bills outstanding.

“So we took over in the October that year and it was due to shut in mid-December.

“We spent weeks contacting everyone who was owed money – such as the brewery – in order to give the club time to keep running and get back on track financially.

“It was incredibly hard work in those early stages but we kept the

club open and gradually turned everything around by overhauling the whole financial management of the club.

“The mortgage was paid off four years ago and now the club has no debts whatsoever so the hard work over the past 15 years or so has been worth it and has ensured that a precious community asset is still here to serve the community rather than lying derelict or knocked down.”

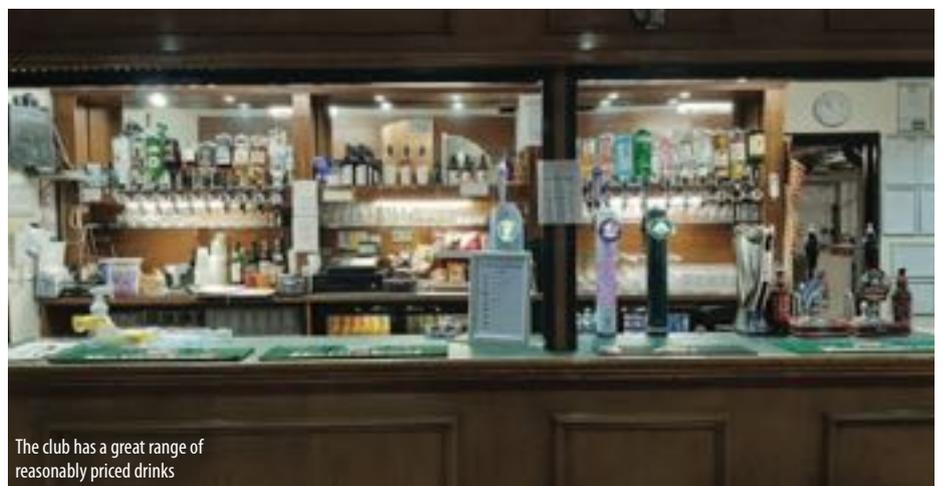
With that potential tragedy avoided, the club is looking to the future with confidence and has invested in the

building over recent years, including spending £50,000 on a new roof for the Function Hall.

“Obviously it’s important to ensure that our members have a lovely, comfortable environment where they can relax and enjoy themselves,” says Paula.

“During the lockdowns we did a lot of refurbishment ourselves, including painting the club from top to bottom.

“We also got the roof fixed while the club was closed so there was a silver lining to the dark cloud of COVID.



The club has a great range of reasonably priced drinks



Club Manager Paula Smith has completed a number of charity challenges, including a sponsored parachute jump in 2019

“But that’s all behind us now and the club is alive again with the sound of people enjoying themselves from morning until night. As I’m talking to you now, I can hear the toddlers dancing around at the Boogie Kids Club in the Hall, another weekly club which is based here.”

Charity is very important to the club with various fundraisers taking place at the club throughout the year.

“We’re really happy to help in any way we can with fundraising for good causes,” says Paula. “We have so many links to charities and organisations. One tie-up sees Sheppey Matters – a local charity who get funding from local businesses and the council – use the club kitchen every Tuesday and Wednesday morning to cook meals for vulnerable people.

“They cook around 80 meals here at their ‘Grub Hub’ and then distribute them to those in need so we’re delighted to support them in their work.

“Another group which is based at the club are the Associated Sheppey Bikers who meet here once a week and stage their major fundraisers here.

“During the summer, we hosted their annual rally with hundreds of motor enthusiasts bringing along their motorbikes and enjoying BBQ food and drink in the sunshine in aid of the Harmony Therapy Trust which helps cancer patients.

“This month, they will be meeting up at the club for their annual Christmas Run. They dress up as Father Christmas and then ride around the Island on their bikes distributing gifts to care homes.”

Of course, regular readers of *Club Journal* will have followed the daring charitable exploits of Paula herself over the years as she has undertaken a series of stunts which were definitely not for the fainthearted.

These included a parachute jump in 2019 which raised £3,400 for Great Ormond Street Children’s Hospital, the Royal Marsden Children’s Hospital and the Sheerness East Youth Football Club.

That was followed, just after the end of lockdown, with a Charity Wing Walk, which saw her strapped onto the top of a biplane for a flight over Kent.

“It was absolutely amazing,” says

Paula. “We took off at around 80mph and went up to 700 feet. The views were out of this world and most importantly I raised another £2,400 for my nominated charities.”

Paula has undertaken similar challenges each year – including an abseil and a flight in a gyrocopter – so watch this space for what 2025 has in store.

“The members always get behind me in terms of sponsorship and many of them even came along to watch the parachute jump and the wing walk,” says Paula.

“Our members really are a fantastic bunch and the fundraising that goes on here reflects the community-minded and family-friendly ethos of the club.

“We’re looking forward to a really good 2025 for the club and all of our members.”

### CONTACT DETAILS

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Branch: Kent

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# Get involved with the CIU National Lottery

The CIU National Lottery is a great way to support your club and your Union as well as give yourself the chance to win some fantastic cash prizes, as well as regular opportunities to win beer and other prizes

The CIU National Lottery gives Union members the opportunity to win significant cash prizes or prizes each month with tickets available to buy online via their computers or smartphones.

The next Draw takes place at 7pm on Tuesday, December 31 and will be a 50/50 Draw which will also see 5% of the total revenue raised going to the winner's club.

**Q: How do I buy tickets?**

**A:** It's a very simple process:

- Create an account at [ciu.praxis-play.online](http://ciu.praxis-play.online)
- Add funds to your account
- Receive email confirming you have added money to your account.
- Buy tickets by selecting PLAY on the raffle you wish to purchase tickets
- Receive an email confirming your tickets purchase, including ticket numbers. This will be sent by email in a PDF attachment and you can also see tickets in your account.

**Q: What happens if I forget my password?**

**A:** You can reset your password at any time by clicking in the reset password link on the screen.

**Q: Is there a cap on the amount I can spend?**

**A:** Yes – the maximum number of tickets you can buy is 20 tickets.

**Q: Is there a minimum or maximum amount that I have to keep on my account?**

**A:** You only need credit in your account to buy tickets for the draws. Tickets are just £1 each.

**Q: What happens to my personal data?**



**A:** Praxis is ICO registered and has full GDPR statement in the T&C's & log-in/sign up process.

**Q: I don't own a smartphone. Can I still play the CIU Raffle?**

**A:** Yes. Please go online to [ciu.praxisplay.online](http://ciu.praxisplay.online) and sign up to create an online account and play the CIU Raffle.

**Q: How will I receive my winnings?**

**A:** The Winners receive an email and

text confirming their win, along with payment into the client's CIU draw app account. The user can then withdraw the funds via the app account to another bank account.

**Q: I have a technical issue with the App. Who do I contact?**

**A:** In-app users can create a support ticket to resolve a query or call the CIU Head Office on 0207 226 0221 for help with any problems they encounter when buying a ticket.

# HQ

## News in brief

**Updated CIU Contracts and Club Secretary's Handbook are available to buy from branches**

- Club Staff Accommodation Contract
- Contract of Employment – Bar Manager
- Club Staff Handbook
- Contract of Employment – Bar/Cleaning Staff
- Contract of Employment – Club Steward
- Club Secretary's Handbook
- Zero Hours Contract

They are each priced as follows - £5 per Handbook; £3 per contract.

Due to increased production and postage costs the price list will be reviewed over the coming months.

### National Executive Committee dates

The last NEC meeting at Head Office for 2024 will take place on Wednesday, December 4 & Thursday, December 5.

The list of NEC meeting dates for 2025 will be published on the CIU website.

### CIU Conference 2025 dates

The dates for the 2025 Conference Weekend are as follows:

*Thursday, April 24* – NEC Meeting

*Friday, April 25* – 33rd CIU Beer & Trades Exhibition (Norbreck Castle Hotel)

*Saturday, April 26* – The 161st Annual Meeting

## A festive feast of darts in prospect as World Championship gets underway in December

The PDC World Darts Championship begins at London's Alexandra Palace on Sunday, December 15 and will be broadcast exclusively live on Sky Sports Darts.

There will be coverage every day for club members to follow before the usual three-day break from Christmas Eve to Boxing Day.

The championship will then resume with the third round and a double session on December 27 before a night off on New Year's Eve.

Then the quarter-finals will take place across two sessions on New Year's Day before the semi-finals on Thursday, January 2 and the final on Friday, January 3.

It certainly looks like it's going to be another enthralling tournament as Luke Humphries defends his title after his triumph over teenager Luke Littler in the final in January 2024 - with a potential rematch set for the semi-finals.

'The Nuke' enters this year's championship as favourite, with 'Cool Hand Luke' and former world champions Michael van Gerwen and Gary Anderson among the other main contenders.

Mike De Decker and Ritchie Edhouse are also ones to watch with 96 players competing for the iconic Sid Waddell Trophy and a share of the £2.5m prize pot.



## A farewell to Samantha Hagan

Samantha Hagan, Assistant Union Accountant, has resigned her position with the CIU.

Her last day will be December 17, 2024.

Head Office Manager Stephen Goulding said: "Sam joined the Union in March 2000 and has been a valued member of the Head Office team. I am sure you join me in wishing her the best for the future."





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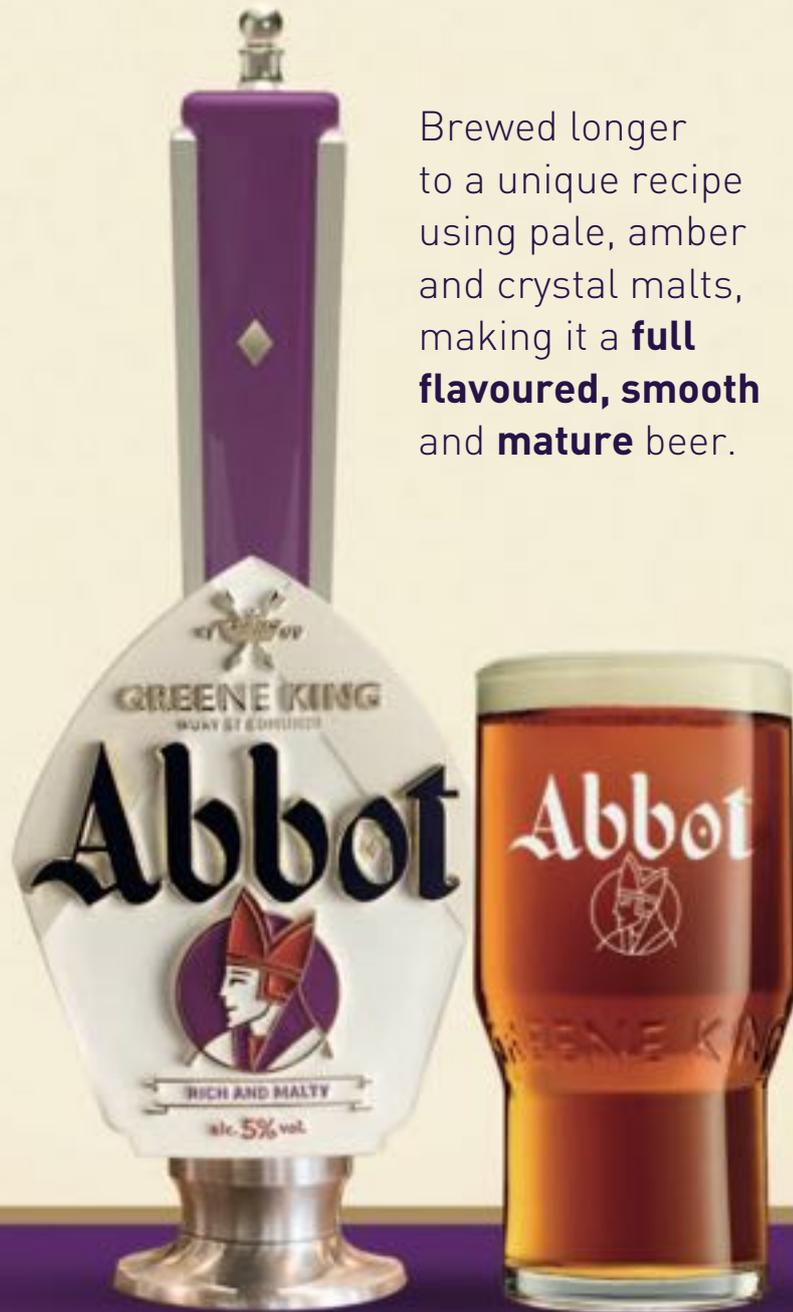
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## Why not make 2025 the year to gain the Award in Club Management?

The Award in Club Management (ACM) enables CIU club officials to gain a thorough grounding in the skills associated with running a club. If you would like to host future ACM sessions at your club, or share sessions with clubs in your area, please get in touch with Catherine Fitzpatrick at Head Office



The course is aimed at people occupying positions of authority with CIU clubs

With 2025 almost here, why not make a New Year's resolution to complete the Union's Award in Club Management (ACM) course?

This is specifically designed for CIU clubs and aims to give club officials a thorough grounding in the key aspects of running a modern and efficient club.

The qualification consists of three self-contained units, each taking one day of classroom-based study to complete.

Unit 1 of the course covers Law & Regulations, Licensing, Unit 2 covers Law and Regulations (Part 2) and Unit 3 covers Management, Finance and Administration.

Once a candidate has completed the course and been examined in all three units through a multiple choice examination, they receive the ACM.

The course is aimed at people who are going to be sitting on club committees and occupying positions of authority within clubs.

It has been developed to ensure that candidates gain a thorough understanding of licensing laws and regulations relating to members' clubs, as well as a whole host of other laws and regulations that govern the running of a club, including entertainment, the various copyright permissions required and the rules and regulations surrounding gaming machines in clubs.

The lectures are carried out by highly experienced lecturers from within the CIU – including Union General Secretary Kenneth D Green CMD ACM and Union President Ken Roberts CMD ACM – who lead the day sessions and can draw from

their knowledge of the club scene to illustrate the key points and explore real-life scenarios and problems which can crop up at members' clubs.

If you have a minimum of 10 participants from your club or a combination from clubs in your surrounding area, the ACM course will come to you.

The three self-contained units will be delivered by Union lecturers over three Saturdays of your choice at your club – or a combination of clubs in your area if that is a more practical arrangement.

Please contact Senior Administrator Cath Fitzpatrick at the CIU Head Office on 020 7226 0221 or email: **Catherine.Fitzpatrick@wmcui.org** to discuss hosting a future series of day sessions at your club or with fellow CIU clubs.

# Achieving perfect presentation

As part of Greene King's 'How to Win with Ale' initiative, the brewery's On-Trade Category Manager Angie May looks at the art of perfect presentation of ale at the bar



Ale is a fundamental cornerstone of a credible beer offer for any venue with ale accounting for one in every five pints sold

Greene King's recently unveiled new category vision for ale, known as 'How to Win with Ale', aims to drive fresh excitement – and sales – in the vital ale category.

We know that today's members are looking for elevated experiences. Some of them may not be venturing out as often as they once did, but when they do, they expect to have a memorable experience and are less forgiving if they don't receive it.

Yes, that means having a good, appropriate range of ales on the bar, but it also means ensuring that every

pint they buy is in perfect condition and is perfectly presented.

At Greene King, we go to enormous lengths to ensure that every pint that leaves our brewery is in tip-top condition.

When that ale then arrives with you, it's important that you take good care of it too, so that every pint that makes its way into the hands of a member is the best pint it can be.

That's what makes happy members who will come back more often.

Our vision is broken down into key pillars and, in this article, we will take a

deep dive into the first of those pillars: perfect presentation.

## Huge opportunity

Before we do that, however, it's worth reminding ourselves of how important ale is to venues across the country and indeed to your members.

Ale is a fundamental cornerstone of a credible beer offer for any venue, and one in every five pints sold is ale.

Additionally, cask ale is the third biggest category by rate of sale per venue with more than 130 pints sold per week.

That's ahead of keg ale and indeed the ever-growing stout category, which sits in fifth position.

That's why we strongly believe there is a huge opportunity for Greene King to play a leading role in helping transform the way the industry looks at the ale category.

'How to Win with Ale' embraces the important role of ale on the bar and the challenges and opportunities for the category, and it also provides a fresh perspective on innovation, quality, and presentation for the industry.

## Presentation matters

Just as 'location, location, location' is the mantra in property, there's a strong argument for 'presentation, presentation, presentation' being the equivalent in ale, and never is that more critical than during the festive period.

Christmas is the perfect time to encourage trade ups, and we know that almost six in 10 (58%) of ale drinkers are willing to trade up their ale option (CGA BrandTrack, April 2024).

To help them justify the extra spend, it's important to get the presentation just right.

Perfect presentation goes hand in hand with quality of course, but the way that ale is presented throughout the consumer's path to purchase is vital.

That path begins before the member even steps through the door, particularly if you talk about cask online or on your social media channels.

Sharing the fact that you have a quality ale offering is key to bringing people to your venue in the first place. The next step is making sure that ale is displayed and presented correctly.

## New audience

An important part of Greene King's new vision for ale is bringing a new, younger demographic into ale.

So what exactly are younger consumers looking for? Some of the trends we are seeing at the moment are consumers looking for authenticity and crafted, artisan, unique options that have character and variety. Something that cask ale, for example, has in abundance.

There's a cask ale to style to suit

every taste. It's unique to the On-Trade and it is the most cared-for option at the bar.

So the platform is already there, but what we need to work on together is making cask more engaging at point of purchase, something that craft keg has managed to successfully tap into.

There's also no question that perfect presentation is important to new drinkers and is one of the key ways to bring them into the category.

It's all about the display and presentation of cask at the bar. It needs to stand out.

Look at a typical bar through members' eyes, for example, and what do you see? A vast selection of draught keg options, founts, funky tap handles, light-up lenses and more – and that's just beer with colourful bottles of spirits and cocktails being served too.

It can be easy for members to miss the cask section of the bar. Consequently, we need to make sure that cask is displayed at its very best by making sure that pump clips are there and visible, and by ensuring that the pump handle and beer engine are clean. Is the cask section being blocked by POS like Wifi passwords or menus, for instance?

And if a cask ale isn't available, it's important not to just turn the clip around. Instead, we recommend adding clip toppers and wobblers that talk about options that are coming soon.

Then, when serving cask to your members, guaranteeing perfect presentation is a relatively simple task: it means offering them great quality ale in an appropriate branded, clean glass and presented in the best possible way.

Providing that elevated experience is what members now expect, and it is the key to unlocking increased footfall, sales, profits and loyalty.

It all comes down to showing ale off to its best in your venue and in the glass.

## Range finder

In terms of range, our advice is to make sure that the selection is appealing to a broad demographic. That means a mix of well-known and seasonal options while incorporating different styles and flavours can also help to drive interest and appeal.

To build a thriving future for ale, the entire industry needs to recruit new drinkers into the category and show them there is a world beyond lager.

This can be achieved by addressing the key barriers perceived with drinking ale and taking learnings from other categories that have managed to build that fresh appeal and image.

Craft ale is a great tool for overcoming the most commonly occurring barriers like image, taste and temperature.

Greene King has already made great strides forward in reinvigorating the craft ale category with the launch of our craft beer portfolio featuring new beers like Level Head, Prior Life and Hazy Day.

These thoroughly modern beers benefit from colourful and innovative branding and the high-quality, eye catching glassware and POS materials help you deliver that all important perfect presentation every time.

## Top tips for perfect presentation

- Ensure that the bar area is kept clean and tidy and your range of beers isn't blocked by other point of sale, like Wifi passwords
- Make sure that cask clips are there and visible
- If a cask ale isn't available, don't just turn the clip around. Add clip toppers and wobblers that talk about options that are coming soon. Avoid putting an empty pint glass over the pump handle as it can make the area look neglected
- If you have a spare cask tap and you are unable to offer an additional ale to your line-up, add an additional clip of an existing beer to keep the area looking full
- Serve all draft beers in a clean, cool, branded glass
- Make your beer selection is appealing to a broad demographic – a mix of well known and seasonal options in cask and different styles and flavours in keg will help to drive interest and appeal

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# Great deals on tickets at 16 racecourses

The CIU has teamed up with Arena Racing Company (ARC) to give club members discounted tickets to 16 racecourses across the UK – visit: [arenaracingcompany.co.uk/offers/ciu](http://arenaracingcompany.co.uk/offers/ciu)

The CIU has teamed up with Arena Racing Company (ARC) to give CIU club members fantastic, great-value offers to enjoy a brilliant day out at the races this year!

## Offer 1

**(Sunday – Thursday fixtures):**

**A ticket, a drink (beer, cider or soft drink) and a racecard - only £14.50!\***

## Offer 2

**(Friday & Saturday fixtures):**

**A ticket, a drink (beer, cider or soft drink) and a racecard – only £19.50!\***

This incredible value deal is available at all of ARC's 16 racecourses across the UK, – that's more than 500 racedays to enjoy!

Highlights include the prestigious Betfred St Leger Festival at Doncaster in September, a whole host of family fun days, live music events and stylish Ladies Days.

\*Exclusions apply. See ARC's Terms and Conditions below.

### Terms and conditions

- Offer is valid for Grandstand tickets or equivalent.
- Under 18s tickets are free of charge.
- Drink includes a pint of beer, cider or a soft drink.
- Subject to availability and offers may sell out.
- Not valid in conjunction with any other promotion, discount or concession. New bookings only.
- Offers can only be booked online and in advance.
- Advance sales close 24 hours before each fixture.
- All bookings are subject to our Ticket Purchase Terms and Conditions and Conditions of Entry.
- Booking fee applies.
- The offers are open to UK & Irish residents only who are aged 18 and over.
- You may be asked for proof of CIU membership on entry. Anyone in possession of a CIU package without proof of CIU membership may be refused entry and details sent back to CIU.
- ARC withhold the right to rescind this offer at any time.

## ARC's 16 racecourses



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## To book tickets online

Go to: [arenaracingcompany.co.uk/offers/ciu](http://arenaracingcompany.co.uk/offers/ciu)

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## Our Bespoke Insurance Cover

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With 8000 membership organisations in the UK, from snooker clubs to scout troops, we understand your business is different, as is our approach.

Our bespoke insurance cover is flexible, simple and handled by our dedicated in-house CIU insurance team. We are an insurance broker who offer friendly, expert advice and underwriting skills to find cover you actually require.

**Our specialist sports and social clubs insurance includes:**

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Legal expenses cover	Personal accident cover
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### Your Dedicated CIU Contacts

<b>Seb Ridene,</b> Business Development Manager Committee Contact and Relationship Manager	Phone: 07867 377 810 Email: <a href="mailto:sebastien.ridene@higos.co.uk">sebastien.ridene@higos.co.uk</a>
<b>Tom Blackledge,</b> New Business Executive Contact for all new quotes and enquiries	Phone: 01626 332 433 Email: <a href="mailto:tom.blackledge@higos.co.uk">tom.blackledge@higos.co.uk</a>
<b>Renewals Team</b> Contact for all existing Higos held CIU Clubs	Phone: 01458 270 303 Email: <a href="mailto:CIU@higos.co.uk">CIU@higos.co.uk</a>

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# Friday, April 25 – Beer & Trades Exhibition

Join fellow CIU club delegates and a wide variety of key club suppliers at the 33rd CIU Beer & Trades Exhibition at the Norbreck Castle Hotel on the afternoon of Friday, April 25

The Union's 33rd CIU Beer & Trades Exhibition will take place on Friday, April 25 at the Norbreck Castle Hotel in Blackpool.

The event is the UK's biggest trade show for private members' social clubs with an array of products and services on display which are all targeted at helping clubs to boost trade, save money and support clubs, while taking part in some fun activities and networking along the way.

All the key club suppliers across the UK will have a presence at the show, including Preferred Suppliers BOC, Card Industry Professionals, Dransfields, Greene King, Higos Insurance and Pure Purchasing so make sure you put the date in your diary and come along for expert business advice.

Greene King will be showcasing some of their flagship brands at the complimentary bar making the occasion a great opportunity to network with officials from other clubs and to share knowledge.

There will also be food available on the day with delegates last year enjoying a range of delicious Pukka Pies as well as bar snacks from Mr Scratchings.



Delegates will be able to find out about the services and products offered by the Union to affiliated clubs at the dedicated CIU stand



The Dransfields team will be on hand to talk to delegates about all their gaming and entertainment machine requirements



The Beer & Trades Exhibition is a great opportunity to network with officials from other CIU clubs



Preferred Supplier Card Industry Professionals will be exhibiting in Blackpool



David King of Pure Purchasing will be offering advice at the 2025 event



Preferred Supplier Higos will be on hand to talk about all your club's insurance requirements

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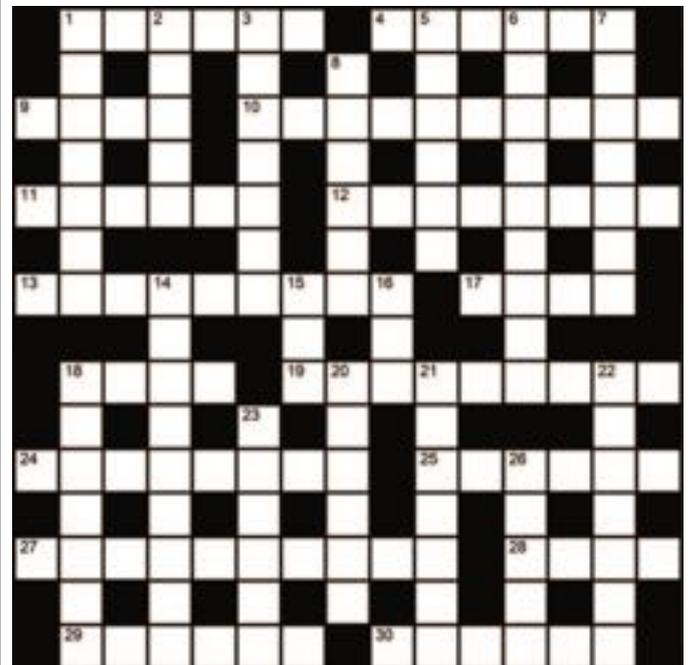
- 1 Untied? Just about the opposite! (6)
- 4 Thirst for well-designed garment? (1-5)
- 9 Unfortunately dyed currently, in water? (4)
- 10 The preserve of over-crowded motorways? (7,3)
- 11 Granville driving van out of grating (6)
- 12 Light up a strange unilateralism, but not with a Rasta (8)
- 13 How a ticker can set up a good business code (4,5)
- 17 Brendan, who ran away from the curve (4)
- 18 Formerly above the church (4)
- 19 Use keyboard with an echo of putty, perhaps? (5-4)

- 24 Mr Pell's daughter to write letters mistakenly? (8)
- 25 Start device again to bore out (6)
- 27 Add palmate solution when poorly re-designed (10)
- 28 Two's about being a studious type (4)
- 29 Mean about tinned stuff (6)
- 30 Stout? It's wrong to pry a lot! (6)

- 7 Schooled to trade in misfortune (7)
- 8 US elk to wait around with intellectual property (6)
- 14 Trick task? Oddly, first job for old bikers (4-5)
- 15 Shed made from a parachute (3)
- 16 Accrued something of a French brew (3)
- 18 I am Igor, made into a paper tiger, for example (7)
- 20 Flat ball shape can be a lot out (6)
- 21 Citizens, banding together in waves, in days of yore (1,1,5)
- 22 Spy, or do so slyly for poetry patterns (7)
- 23 Hold back the 'in-date' mixed ingredients (6)
- 26 Exist as a group and constantly trouble (5)

**DOWN**

- 1 Experience of being subtly urged on? (7)
- 2 Idly designed the letterhead as a rustic poem (5)
- 3 Beg to change the net rate (7)
- 5 Fly over the sea? No danger! (6)
- 6 Officeholder having a duty (9)



Name \_\_\_\_\_  
Club \_\_\_\_\_  
Address \_\_\_\_\_

Send your entry to Club Journal Crossword, Link Spaces, Botanic Ditton Park, Riding Court Road, Slough, SL3 9LL. **Deadline December 25.**

**CROSSWORD SOLUTION**

Congratulations to the winners of our £10 Prize Crossword for November.

- Pat/Kathy O'Neill of The Progressive Club
- S MacComac of East Dene Social
- Mr JE Pugh of Cardiff West End Club
- Mrs RE Lindley of Scissett WMC
- Richard Boon of The Mildmay Club





Saturday, December 7, 12.30pm, TNT Sports

**Premier League: Everton v Liverpool**

The 'Friendly Derby' takes place at Goodison Park as the football-mad city of Liverpool splits into its red and blue constituencies. Toffees fans will have sweet memories of last season's encounter at this venue in April 2024 when Jarrad Branthwaite and Dominic Calvert-Lewin gave Everton their first Merseyside derby win at home since October 2010.



Sunday, December 15, 7pm, Sky Sports Main Event

**Darts: World Championship**

The action gets underway at Alexandra Palace in North London as the best darters in the business battle for the sport's most prestigious trophy. Last year saw third seed Luke Humphries win his first World Championship, defeating teenage sensation Luke Littler 7-4 in the final. Humphries also became world No.1 for the first time in his career, having scored 73 180s during the tournament.



Thursday, December 26, 3pm – Amazon Prime Video

**Premier League: Newcastle United v Aston Villa**

A festive feast of football unfolds on Amazon Prime Video on Boxing Day with 16 teams in action throughout the day, including this potential cracker at St James' Park. Villa will go into this tie as favourites, having enjoyed a bright first half to the season with a series of hard-fought draws and wins. The Magpies, however, will be a tough prospect on home turf.

# SPORTING HIGHLIGHTS

Clubs are set for a busy December sporting-wise with a feast of festive fixtures on TV this month, including ties from the Premier League and Champions League and the start of the Darts World Championship

Saturday, December 7, 12.30pm

TNT Sports

**Premier League: Everton v Liverpool**

Saturday, December 7, 5.30pm

Sky Sports Premier League

**Premier League: Manchester United v Nottingham Forest**

Sunday, December 8, 12 midday

Sky Sports F1

**Formula 1: Abu Dhabi Grand Prix**

Sunday, December 8, 2pm

Sky Sports Premier League

**Premier League: Fulham v Arsenal**

Sunday, December 8, 4.30pm

Sky Sports Premier League

**Premier League: Tottenham Hotspur v Chelsea**

Monday, December 9, 8pm

Sky Sports Premier League

**Premier League: West Ham v Wolves**

Tuesday, December 10, 5.45pm

TNT Sports

**UEFA Champions League: Girona v Liverpool**

Wednesday, December 11, 8pm

TNT Sports

**UEFA Champions League: Juventus v Manchester City**

Wednesday, December 11, 8pm

TNT Sports

**UEFA Champions League: Arsenal v Monaco**

Saturday, December 14, 5.30pm

Sky Sports Premier League

**Premier League: Nottingham Forest v Aston Villa**

Sunday, December 15, 2pm

Sky Sports Premier League

**Premier League: Brighton & Hove Albion v Crystal Palace**

Sunday, December 15, 4.30pm

Sky Sports Premier League

**Premier League: Manchester City v Manchester United**

Sunday, December 15, 7pm

Sky Sports Premier League

**Premier League: Southampton v Tottenham Hotspur**

Sunday, December 15, 7pm

Sky Sports Main Event

**Darts: World Championship**

Monday, December 16, 12.30pm

Sky Sports Main Event

**Darts: World Championship**

Monday, December 16, 8pm

Sky Sports

**Premier League: AFC Bournemouth v West Ham**

Monday, December 16, 10pm

Sky Sports Main Event

**Darts: World Championship**

Tuesday, December 17, 12.30pm

Sky Sports Main Event

**Darts: World Championship**

Tuesday, December 17, 10pm

Sky Sports Main Event

**Darts: World Championship**

Saturday, December 21, 12.30pm

TNT Sports

**Premier League: Aston Villa v Manchester City**

Saturday, December 21, 5.30pm

Sky Sports Premier League

**Premier League: Crystal Palace v**

Boxing: Usyk v Fury 2, Saturday, December 21, from 6pm, TNT Sports Box Office



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USYK 2 FURY

TNT SPORTS BOX OFFICE

Saturday, December 21, 6pm

TNT Sports Box Office

**Boxing: Usyk v Fury 2**

Sunday, December 22, 2pm

Sky Sports Premier League

**Premier League: Fulham v Southampton**

Sunday, December 22, 4.30pm

Sky Sports Premier League

**Premier League: Tottenham Hotspur v Liverpool**

Thursday, December 26, 12.30pm

ITV

**Horse Racing: Kempton Park**

Thursday, December 26, 12.30pm

Amazon Prime Video

**Premier League: Manchester City v Everton**

Thursday, December 26, 3pm

Amazon Prime Video

**Premier League: AFC Bournemouth v Crystal Palace**

Thursday, December 26, 3pm

Amazon Prime Video

**Premier League: Chelsea v Fulham**

Thursday, December 26, 3pm

Amazon Prime Video

**Premier League: Newcastle United v Aston Villa**

Thursday, December 26, 3pm

Amazon Prime Video

**Premier League: Nottingham Forest v Tottenham Hotspur**

Thursday, December 26, 3pm

Amazon Prime Video

**Premier League: Southampton v West Ham**

Thursday, December 26, 5.30pm

Amazon Prime Video

**Premier League: Wolves v Manchester United**

Thursday, December 26, 8pm

Amazon Prime Video

**Premier League: Liverpool v Leicester City**

Friday, December 27, 7.30pm

Amazon Prime Video

**Premier League: Brighton & Everton Albion v Brentford**

Friday, December 27, 8.15pm

Amazon Prime Video

**Premier League: Arsenal v Ipswich Town**

Sunday, December 29, 2pm

Sky Sports Premier League

**Premier League: Leicester City v Manchester City**

Sunday, December 29, 4.30pm

Sky Sports Premier League

**Premier League: West Ham United v Liverpool**

Monday, December 30, 8pm

Sky Sports Premier League

**Premier League: Manchester United v Newcastle United**

Sunday, December 30, 8pm

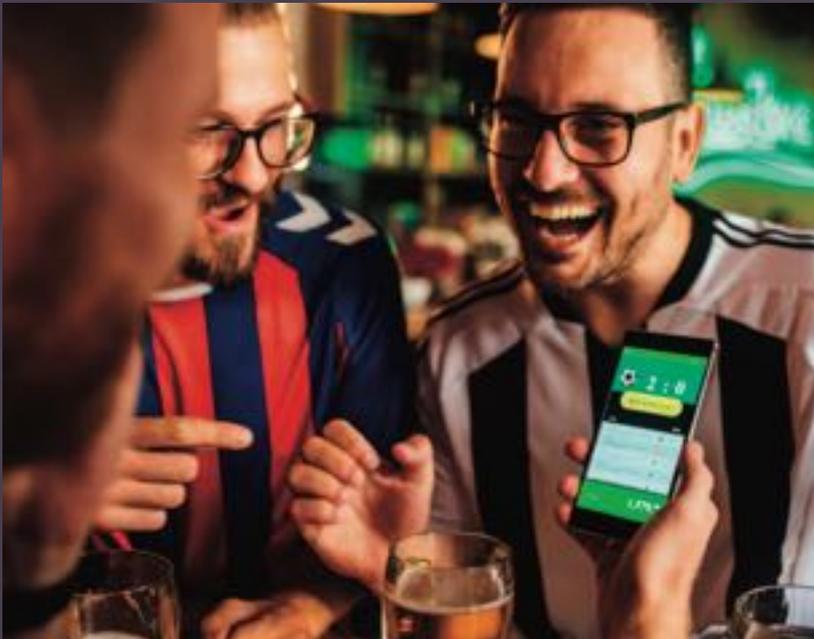
Sky Sports Premier League

**Premier League: Manchester United v Newcastle United**

Wednesday, January 1, 5.30pm

TNT Sports

**Premier League: Brentford v Arsenal**



## Our Bespoke Insurance Cover

### “Your trusted CIU insurance partner”, Ken Green

Your club is unique, so is our approach. As a trusted CIU Insurance Partner, Higos would like to provide your club with insurance cover tailored to your needs.

With 8000 membership organisations in the UK, from snooker clubs to scout troops, we understand your business is different, as is our approach.

Our bespoke insurance cover is flexible, simple and handled by our dedicated in-house CIU insurance team. We are an insurance broker who offer friendly, expert advice and underwriting skills to find cover you actually require.

### Our specialist sports and social clubs insurance includes:

Public & Employers liability	Directors, Officers, and Committee Members Liability
Sports playing surfaces	Money in gaming machines
Legal expenses cover	Personal accident cover
Re-build cost assessments	Business Interruption cover

### Your Dedicated CIU Contacts

<b>Seb Ridene,</b> Business Development Manager Committee Contact and Relationship Manager	<b>Phone: 07867 377 810</b> <b>Email: <a href="mailto:sebastien.ridene@higos.co.uk">sebastien.ridene@higos.co.uk</a></b>
<b>Tom Blackledge,</b> New Business Executive Contact for all new quotes and enquiries	<b>Phone: 01626 332 433</b> <b>Email: <a href="mailto:tom.blackledge@higos.co.uk">tom.blackledge@higos.co.uk</a></b>
<b>Renewals Team</b> Contact for all existing Higos held CIU Clubs	<b>Phone: 01458 270 303</b> <b>Email: <a href="mailto:CIU@higos.co.uk">CIU@higos.co.uk</a></b>

### Why you should choose Higos

- 5 Star rating on Trust Pilot & Feefo
- Over 90% of customers renew each year
- Dedicated UK claims handlers
- A team of 200+ expert friendly advisors



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